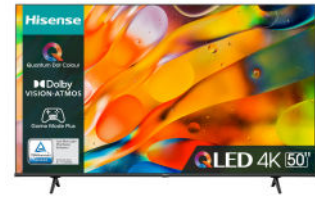**Hisense**

Hisense 50E7KQ TV 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black

Brand : Hisense
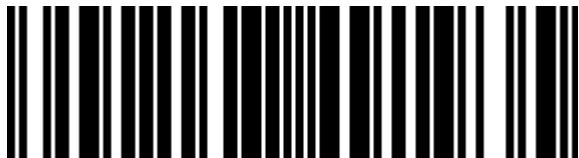
Product name : 50E7KQ

Product code: 50E7KQ

Hisense 50E7KQ. Display diagonal: 127 cm (50"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Display technology: QLED, Screen shape: Flat, LED backlighting type: Direct-LED. Smart TV. Display brightness: 275 cd/m², Response time: 8 ms, Contrast ratio (typical): 3800:1, Native aspect ratio: 16:9. Digital signal format system: DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2. Wi-Fi, Ethernet LAN. Product colour: Black

Display

Display diagonal *	127 cm (50")
HD type *	4K Ultra HD
Display technology *	QLED
LED backlighting type	Direct-LED
Screen shape *	Flat
Native aspect ratio *	16:9
Display brightness *	275 cd/m²
Response time *	8 ms
Native refresh rate	60 Hz
Contrast ratio (typical) *	3800:1
Viewing angle, horizontal	178°
Viewing angle, vertical	178°
Comb filter	3D
Display resolution *	3840 x 2160 pixels
Display diagonal (metric)	126 cm

TV tuner

Tuner type *	Analog & digital
Digital signal format system *	DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2

Smart TV

Smart TV *	✔
Internet TV *	✔
Operating system installed *	VIDAA
Operating system version	U6
Timeshift	✔
Screen mirroring	✔
Apple AirPlay 2 support	✔
Hybrid Broadcast Broadband TV (HbbTV)	✔

Performance

Noise reduction *	✔
Processor cores	4
Game features	Auto Low Latency Mode (ALLM), Variable Refresh Rate (VRR)
4K Ultra HD upscaling	✔
Parental control	✔
USB recording *	✔

Ports & interfaces

HDMI version	2.0
Ethernet LAN (RJ-45) ports *	1
USB 2.0 ports quantity *	2
Composite video in	1
Audio (L/R) in	1
Headphone outputs *	1
RF ports quantity	2
Common interface (CI) *	✔
Common interface Plus (CI+) *	✔
HDMI ports quantity *	3
PC in (D-Sub) *	✘

Management features

Electronic Programme Guide (EPG)	✔
Programming period	8 day(s)
On Screen Display (OSD)	✔
Number of OSD languages	33

Smart TV

Hybrid Broadcast Broadband TV (HbbTV) version	2.0.3
Video apps	DAZN, Disney+, Amazon Prime Video, YouTube, Movistar, Netflix

Audio

Number of speakers *	2
RMS rated power *	16 W
Audio decoders	Dolby Atmos
Equalizer	✓
Enhanced Audio Return Channel (eARC)	✓

Network

Wi-Fi *	✓
Ethernet LAN *	✓
Wi-Fi standards	802.11a, 802.11b, 802.11g, Wi-Fi 4 (802.11n), Wi-Fi 5 (802.11ac)
Bluetooth *	✓
Bluetooth version	4.2
Web browser	✓

Design

VESA mounting *	✓
Panel mounting interface	200 x 300 mm
Product colour *	Black

Performance

High Dynamic Range (HDR) supported *	✓
High Dynamic Range (HDR) technology	Dolby Vision, High Dynamic Range 10 (HDR10), High Dynamic Range 10+ (HDR10 Plus), Hybrid Log-Gamma (HLG)
Game mode	✓
Teletext function	✓
Video formats supported	AVI, FLV, MKV, MOV, MP4, TS, WEBM, WMV
Audio formats supported	AAC, AC3, FLAC, MP3, OPUS, PCM, WAV, WMA
Image formats supported	BMP, GIF, JPEG, JPG, PNG
Local dimming	✗

Management features

On Screen Display (OSD) languages	Danish, MAC, Slovenian, ALB, German, Hungarian, Serbian, Arabic, Dutch, Norwegian, BEL, English, Swedish, BOS, Spanish, Italian, Polish, Bulgarian, Estonian, Portuguese, KAZ, Romanian, Ukrainian, Finnish, Russian, French, LAT, Croatian, Greek, Czech, Lithuanian, Slovak
Hotel mode	✓
Works with Amazon Alexa	✓

Power

Energy efficiency class (SDR) *	G
Energy efficiency class (HDR) *	G
Energy consumption (SDR) per 1000 hours *	70 kWh
Power consumption (typical) *	120 W
Energy consumption (HDR) per 1000 hours *	100 kWh
Power consumption (standby) *	0.5 W
AC input voltage	100 - 240 V
AC input frequency	50/60 Hz

Weight & dimensions

Width (with stand)	1117 mm
Depth (with stand)	274 mm
Height (with stand)	703 mm
Weight (with stand)	10 kg
Width (without stand)	1117 mm
Depth (without stand)	74 mm
Height (without stand)	646 mm
Weight (without stand)	9.8 kg
Stand width	87.3 cm
Stand depth	27.4 cm

Packaging data

Desktop stand	✓
Cables included	AC
Remote control included	✓
Package width	1249 mm
Package depth	136 mm
Package height	777 mm
Package weight	13.9 kg
Package type	Box

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